The “Watersnoodmuseum” in Ouwerkerk, Zeeland places an open ‘open call’ to cultural makers/artists to create art in which a link is made between the corona crisis and the flood disaster of 1953. The open call starts Saturday February 27th and closes Monday April 5th and will be assessed by a professional jury. The opening of the final exhibition with the Dutch title “Ik worstel en kom boven” is scheduled for Saturday June 19th and will last until mid-September.

Open Call
"I struggle and come up" (ik worstel en kom boven) for the Watersnoodmuseum/Flood museum

Sign Up
The “Watersnoodmuseum” (The Flood museum) is calling on (young) cultural makers via an open call to work on the theme of the corona crisis/ Dutch flood disaster of 1953. On this page you will find more information about the project. A jury of three from the art world and the museum world will conduct the assessment.

About this project
The “Watersnoodmuseum” tries to inform the visitor by means of stories: from head to heart. With this project, the museum wants to ensure that new stories arise through art. So it is essential that the artist makes work that gives the visitor something to think about when they go home

The corona crisis and the flood disaster of 1953 are comparable in several aspects. For example: the role of the government, the fear, the social isolation and the grief because of the loss of loved ones and not being able to say goodbye to loved ones.

The flood disaster also influenced the Dutch art world in 1953. Thus “de ramp” (the disaster) was the start of Dutch documentary photography. It has also inspired numerous Dutch writers, musicians and poets. Immediately after the disaster in 1953, a series of exhibitions and an auction was organized by artists under the title “artists in the breach” to raise money for the victims of the disaster. We also want to capture this corona crisis in art by means of a group exhibition. A total of four artists will be selected.

The assignment
We ask professional cultural makers to make/send in a work of art (or an idea for it) on the theme of corona crisis versus flood disaster. In doing so, the artist can determine his own angle. One will take a more sociological aspect and the other will look at the situation from the role of politics or what role religion has played and so there are numerous perspectives that can show similarities between the two situations. Visitors of the Flood museum also need to be taken into account.

By entering the open call it is not needed to have a fully elaborated plan yet. In the pitch you write short and sweet:

- What your idea is or which question forms the starting point
- Why you choose this idea or question
- Who you are, your age and how you work

Selection criteria
- Inquisitive
- Socially committed
- To be able to make understandable work for the visitor
- Diversity in different disciplines / perspectives

Diversity is taken into account in several respects. For example: we make sure that we offer young talent and makers from the region a chance, but we do not exclude anyone. Four artists will be selected for this open call. It is possible to participate with existing work, modify existing work or create new work.
The selection will be made by a jury consisting of:

- Roos Gortzak (Director / curator Vleeshal, Middelburg)
- Hicham Khalidi (Director Jan van Eyck Academy, Maastricht)
- Siemco Louwerse (Director Watersnoodmuseum, Ouwerkerk)

Requirements
- You live and work in the Netherlands
- You work professionally in the creative / cultural sector. You have preferably followed a training in a creative profession.
- You are widely available from mid-April to early June.

Procedure
The artists are selected by the aforementioned jury. Registration is done via this registration form

Planning open call
February 27, 2021: Start of application
April 5, 2021 12:00 pm: application deadline
April 17, 2021 12:00 pm announcement of winners open call

Planning project
April 17, 2021: start of creation phase
June 19, 2021: exhibition opening
September 12: end of exhibition

Fee
We offer the selected artists the fee set by the Mondriaan Fund. Because this is an exhibition of four artists, the fee is €2,785 per artist for new work.

In addition to the fee, artists who create their own work also have to deal with material costs. A budget is available for this; this is determined in consultation. We use a guideline of a maximum of €1,000 for new work.

Government measures due to corona
We adhere to the measures of the RIVM. It is possible that the schedule still needs to be adjusted; we will communicate about this as soon as it becomes necessary.

FAQ
Can I also work in another room or outside?
This may be possible in consultation.

Is the outside area private?
The outside area is always freely accessible.

I am not trained as a visual artist, can I also sign up?
That is possible, you must be actively engaged in making art on a professional level. That includes filmmaker, musician, writer. It is important that it is easy to present in the form of an explosion.

Can I also register as a duo or collective?
Yes you can, this is considered work by one artist.